




SuperAbsorbents through Green Oxistarch [SAGO]

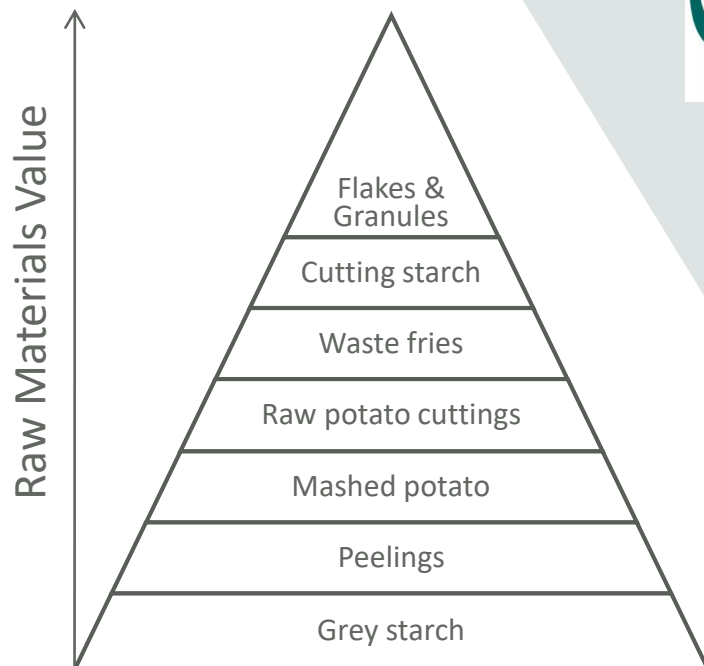
Projectplan BBEGR Innovatie 2018

A top-down photograph of a brown ceramic bowl filled with white, irregular starch granules. The bowl is set on a rustic wooden surface. Surrounding the bowl are several potatoes: one sliced in half on the left, and several whole ones in various colors (yellow, red, and purple) scattered around. A wooden spoon lies diagonally in the bottom right corner. A semi-transparent teal and purple gradient overlay covers the center of the image, containing white text.

**Our vision is clear:
To impact the world with circular bio-based solutions**

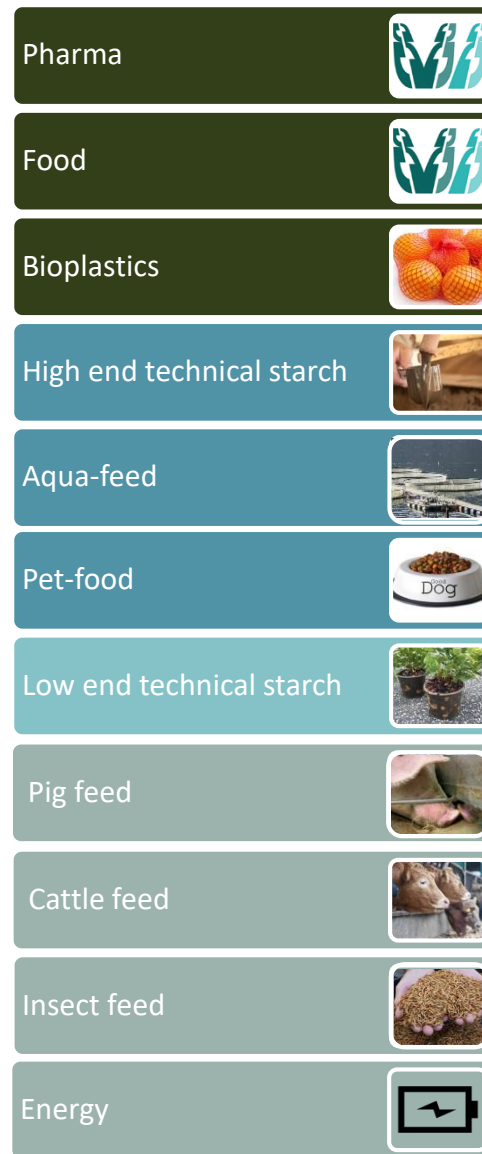
**Our Mission:
To valorize (side stream) products and to innovate starch
Co-creation**

We drive valorization of potato side streams into complex technical solutions



RODENBURG

- ✓ Developments of market applications
- ✓ New production technologies
- ✓ Add the max value to every side stream



↑ Complexity of production and markets

Background of Tony Starch

- Many industries today can benefit from safer, healthier and less environmentally polluting products
- Certain modified starches provide a bio-based solution, but used to be costly and timely to produce
- Due to our long-term R&D into starch valorization and our recent collaboration with a machine manufacturer, we have created a safe and cost effective way to produce these solutions
- Producing the products on lab-scale and testing them with clients has given us proof of concept
- We are looking to scale-up and commercialize production
- The potential of these products is unlimited in both applications and volume

